



Waterfront Strategies
1010 Wisconsin Avenue
Washington, DC 20007



Contract # 324104

Schedule Dates 08/22/12-08/31/12
Advertiser Pol/Iss/House Majority Pac (16681)
Agency Waterfront Strategies (2541)
Product Political - Issue (1068)
Brand ISS/HOUSE MAJORITY PAC (133782)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name NAGELBERG, DAN
Phone/Fax /
CPE 79/86/1431
Account Types National/Political
Billing Type Standard
Comments HOUSE MAD PAC 8/21
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/25/12
Last Modified 09/04/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06247894
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22.50
Net Total \$127.50
Sales Tax

Pittsburgh (PCNC)		
By Broadcast Month	Spots	Rate
Aug. 2012	1	\$75.00
Sep. 2012	1	\$75.00
Grand Total:	2	\$150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/22/12-08/24/12	4	:30	8A- 9A (EST)	1			X	X	X			1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8-9A/1	8/21/12
2.0	Normal Line / Spot	08/29/12-08/31/12	4	:30	8A- 9A (EST)	1			X	X	X			1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8-9A/1	8/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.